

**What is on this Disk:**



**Partner Program**

**The United Way Partner Program logo in**

- *Black and White*
- *Blue Spot Color (Pantone 287 CVC)*
- *RGB*
- *CMYK*
- *White*
- *all in both EPS and JPEG format*

**Also Acceptable Usage:**



**United Way  
of Inner Wisconsin**

**Incorrect Usage of United Way of Inner Wisconsin Logo:**



**Uses Old Logo**



**Our name has changed**



**Do not change fonts**



**Never put other words  
inside**



**Do not distort**



**Do not tilt**



**Do not add elements**

**Also, when using spot  
color Always use Blue  
(Pantone 287 CVC)**

**When using Full Color,  
never alter the colors**